

Transforming Biometric Data into Actionable Intelligence

The Awareness Platform™ is a biometric orchestration and decisioning platform that unifies biometric workflows, identity signals, and real-time decisioning within a single control layer.

Why Biometric Orchestration?

Organizations today manage increasingly fragmented biometric systems across vendors, channels, and identity workflows while facing sophisticated threats such as deepfakes, injection attacks, and synthetic media.

Two Types of Biometric Orchestration. One Platform.

Workflow Orchestration

Provides configurable biometric workflows across the biometric identity lifecycle.

Key Capabilities:

- » **No-code workflow builder**
- » **Modular architecture**
- » **Multi-channel workflow orchestration**
- » **Flexible integration across biometric systems and applications**

Decision Orchestration

Orchestrates biometric decisioning across multiple vendors, algorithms, and identity signals

Key Capabilities:

- » **Liveness and matching orchestration**
- » **Parallel algorithm execution within a single transaction**
- » **Real-time policy management**
- » **Decision analytics and reporting**
- » **Vendor benchmarking and parallel evaluation**



Core Biometrics Intelligence

The Awareness Platform combines orchestration with our core biometric intelligence capabilities to strengthen fraud prevention, improve performance, and streamline biometric operations at scale.

SOLUTION	PURPOSE	CORE VALUE
Intelligent Liveness™	Detect sophisticated fraud attempts including deepfakes and injection attacks	Fast, passive fraud prevention
Intelligent Matching™	Deliver high-performance biometric matching across workflows	Speed, scalability, and accuracy
Intelligent Capture™	Improve biometric quality and usability during enrollment and verification	Better downstream workflow performance

Built to Address Emerging Fraud Threats

THREAT TYPE	DETECTION CAPABILITY
Deepfakes	✓
Injection Attacks	✓
Virtual Cameras	✓
Emulators	✓
Synthetic Media	✓

Results

- » Unified Operational Control
- » Real-Time Decision Intelligence
- » Vendor Flexibility Without Lock-In
- » Scalable Biometric Infrastructure
- » Streamlined User Experiences

Built for Industries Where Fraud Prevention Matters Most

- » Financial Services
- » Healthcare
- » Government
- » Enterprise Identity
- » Travel & Border Management
- » Online Platforms

AWARE

HEADQUARTERS:

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The **Awareness Platform** enables organizations to orchestrate biometric operations with precision, speed, and confidence, turning biometric data into actionable intelligence.

Connect with the Aware Team

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